

Fall Retreat Agenda August 14-15, 2019



DAY ONE

- 8:30-9:00 am **Check in and Coffee and Beverages**
- 9:00-9:15 am **Opening Session – Welcome and Overview of the Agenda**
Remarks:
Larry Hanson, GMA Executive Director
Pam Sessions, Acting GCF President
- Agenda Overview:
Leigh Elkins, Retreat Convener
- 9:15-10:00 am **Georgia Placemaking Collaborative Partner Program Summaries**
- 10:00-11:00 am **Freshmen: Meet Your Facilitators & Introduction to Placemaking – Perry Hiott**
- Shared Placemaking Experiences
 - Asset Inventory Introduction
- Sophomores: Project Development Process – Dan McRae**
- 11:00 -11:45 am **Freshmen: Introduction to the PPS Placemaking Process and Step 1: DEFINE PLACE & IDENTIFY STAKEHOLDERS - Cynthia Nikitin**
- Stakeholder Activity
- Sophomores: Team Updates – Danny Bivins (15 minutes each)**
- 11:45 am – 12:30 pm **Freshmen: Power of 10 Asset Mapping Exercise Community Results - Facilitators**
- Sophomores: Team Peer-to-Peer Feedback session – Facilitators**
- 12:30 pm – 1:30 pm **Lunch**
- 1:30 pm – 3:00 pm **Plenary with Ed McMahon: The Dollars and Sense of Preserving Community Character**
- 3:15 pm – 3:30 pm **Break**

- 3:30 pm – 4:45 pm **Freshmen: Step 2: EVALUATE SPACE & IDENTIFY ISSUES – Cynthia Nikitin**
- The Place Performance Evaluation game
- Sophomores: Placemaking Project Development Facilitated Session - Facilitators**
- Project Flowchart
- 6:15 pm – 7:15 pm **Reception at Wild Leap Brewery**
- 7:15 pm **Dinner on your own**

DAY TWO

- 8:30 am -9:00 am **Check in and Coffee and Beverages**
- 9:00 am – 10:00 am **Freshmen: Step 3: PLACE VISION – Cynthia Nikitin**
- Sophomores: Crafting Placemaking Project Development Incentives and Deals – Monica Callahan**
- 10:00 am – 11:00 am **Ed McMahon: Principles for Sustainable Tourism**
- 11:00 am – 12:00 pm **Freshmen: Step 4: Short-Term Experiments – Cynthia Nikitin**
- Sophomores: Crowdsourcing Funding – Ebrahim Varachia**
- 12:00 – 1:00 pm **Lunch**
- 1:00 pm – 1:45 pm **Freshmen: Lighter, Quicker, Cheaper Project Planning – Facilitators**
- Sophomores: Placemaking Funding Practitioner’s Panel**
Moderator: Chris Higdon
Panelists: Hasco Craver, Monica Callahan, and Sadie Krawczyk
- 1:45 pm – 2:45 pm **Freshmen: Branding and Marketing your Place Vision – Steve Chandler**
- Sophomores: Creating a Placemaking Funding Plan – Facilitators**
- 2:45 pm – 3:00 pm **Final Evaluations and Wrap Up – Stephanie Aylworth**