



---

## MEMO

---

TO: Billy Peppers, City Manager

FROM: Brittany Anderson, Planner

SUBJECT: Marietta Road Community Initiative Meeting Discussion

DATE: January 22, 2019

---

The Marietta Road Community Initiative committee met on January 22, 2019 to discuss ideas and plans to achieve the main tasks associated with the project. The committee decided on the following items:

1. Development of a district boundary and creation of a baseline for economic measures:
  - a. The main corridor of the district boundary will be Marietta Road from Basket Shack to Bail Bonds and Hickory Flat Highway from Interstate 575 to Marietta Road intersection.
  - b. The boundary will encompass McLain Street, Cartersville Street, Harmon Circle, Edwards Street, Scott Mill Road, and a portion of Marietta Highway. Please see the attached map for more information.
  - c. Consider annexing islands and pockets within the boundary that are County parcels into the City.
  - d. Consider beginning the focus along the corridor of Marietta Road and Hickory Flat Highway as Phase One and section off remaining areas in the boundary into additional phases.
  
2. List of current City assets available within the boundary of the district:



- a. Scott Hooper will conduct a field survey of sidewalks, road conditions, signage, parks, and lighting, etc. within the boundary.
  - b. Merrick McClure will provide information on abandoned and blighted properties within the boundary.
3. Community input on the needs of the area as well as short-term plans to meet those needs:
- a. Introduce the project to the public through City Council Meetings.
  - b. Host community meetings to obtain feedback from the public.
  - c. Gather a list of key stakeholders and representatives to seek additional input from and ask those individuals to pass information along regarding the initiative.
  - d. Angela Thompson will assist with creating digital flyers to be distributed throughout the community via identified stakeholders and social media.
4. Visioning for community improvement and investment:
- a. Conduct discussions with the committee following community and councilmembers' input to produce a plan for the boundary district area.
  - b. Committee members produced the idea of a roundabout at the intersection of Marietta Road and Hickory Flat Highway as an entry point to the City that will create a sense of place; creating an ideal place to install an entry point sign connecting the Community Signage Master Plan.

The committees plan to meet again once you and I have discussed the items listed above to determine the best way to proceed.

Should you have any questions, please do not hesitate to contact me.