



Restaurant Vendor Application Packet

TASTE OF CANTON
Thursday, April 27, 2023
4:30–8:30 p.m.
The Mill on Etowah



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Taste of Canton 2023 Application for Participation

If you have a brick-and-mortar restaurant in Canton, Downtown Canton invites you to apply as a participant in the **2023 Taste of Canton**. Spaces are limited—RESERVE YOUR SPOT SOON!

Event attendees will sample delicious appetizers, entrees, and desserts from Canton's extraordinary chefs; enjoy live music on the stage; sip cocktails, wine, and beer from local establishments; and support local charities through soft drink, water, iced tea, and lemonade sales. Admission to the event is free and food tickets are available for purchase on-site.

Restaurants will promote and sell their highlighted specialties by charging up to four (4) tickets at one dollar (\$1.00) per ticket. It is anticipated that this event will allow you to market your restaurant to approximately 1,500 people in one evening!

IMPORTANT DATES

1. Application Deadline Thursday, March 16
2. Notification of Acceptance Thursday, March 23
3. Vendor Participation Fees Due Thursday, March 30
4. Marketing Deadline Friday, March 31
5. Pre-Event Participation Meeting** Thursday, April 13
6. Taste of Canton Thursday, April 27
7. Refund Reconciliation Thursday, May 18

1. Application Deadline

Applications must be completed and returned to the City of Canton on, or before, the close of business (5:00 p.m.) on the specified date above. You're encouraged to complete this interactive form on your desktop, save it, and send the file to Velinda Hardy (velinda.hardy@cantonga.gov) or deliver a printed copy of the completed application to the front desk at Canton City Hall. Applications are accepted on a first-come-first-served basis. A waiting list will be created.

2. Notification of Acceptance

Upon acceptance of your application you will receive an email with instructions on how to pay the Vendor Participation Fee. Those on the waiting list will be notified of their status and will not be required to pay the Vendor Participation Fee until notified of accepted status.

3. Vendor Participation Fees

If Vendor Participation Fees are not received by the specified date above, your application will be canceled and a restaurant on the waiting list will be offered your spot.

4. Marketing Deadline

As a participating restaurant, we will reserve a space for your logo on the posters that will be printed and displayed in your restaurant and in shops around town. You must submit your logo to Velinda Hardy (velinda.hardy@cantonga.gov) by the specified date above.

5. Pre-Event Participation Meeting (PEP TALK!)

The executive chef of each participating restaurant is expected to participate at the Pre-Event Participation Meeting. If the executive chef is not available, another member of the restaurant management team is welcome to attend in their stead. Failure to have a representative at the PEP TALK may result in the loss of the Vendor Participation Fee.



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6. Taste of Canton

The Taste of Canton is a City of Canton event hosted by Downtown Canton.

7. Ticket Reconciliation

Each restaurant will be given a gallon sized ZipLoc bag and a Sharpie marker. The bag is to be used to collect tickets from guests in exchange for food. At the end of the event, your team is responsible for counting the tickets, securing the tickets inside the bag, writing the total number of tickets on the front of the bag, and returning the sealed bag to the event staff tent before leaving the premises. Failure to deposit the completed bag at the event staff tent will result in the loss of ticket sales. The event staff will confirm the number of collected tickets and pay you \$0.50 per each to offset your event costs. The remaining proceeds will be used to pay for event expenses (porta-potties, tents, tables, music, electrician, etc.).

DAY OF EVENT TIMELINE

- A. 10:00 a.m. Tents and tables set-up begins
- B. 1:30 p.m. Load-in for vendors opens
- C. 3:30 p.m. Load-in for vendors closes
- D. **4:30 p.m. TICKETS GO ON SALE**—Public welcome to begin the Taste (set-up must be complete)
- E. 8:30 p.m. Event concludes—Load-out begins*
- F. 9:30 p.m. Tents and tables will be picked up by the rental company.

A. Tents and Tables

Application fees includes the cost of tents and tables. This ensures a uniformed ambiance and takes the pressure off vendors to supply, erect, and maintain the stability of the tents throughout the event.

B. Load-in Opens

Vendor load-in begins at the time designated above. No early load-in will be accepted unless otherwise agreed upon before the day of the event.

C. Load-in Closes

Vendor load-in will close at the time designated above. Vendors arriving after that time will be turned away and the refundable portion of the Vendor Participation Fee will become non-refundable. Vendor parking will be in a convenient, well-marked area of the parking lot at The Mill on Etowah.

D. Ticket Sales

Tickets will be sold exclusively at The City of Canton tent and will be available at the time designated above. Tickets will be sold at a rate of \$1.00 per each. Each food vendor is required to have one designated ticket collection person at each booth. Tickets are the only source of currency for food vendors—food cannot be given away for free and no cash sales is allowed. See point number seven (7) above for more details regarding the tickets.

E. Event Conclusion—Load-out Begins*

Ticket sales will cease at the designated time above. Vendors are not allowed to begin vacating vendor booths until the event concludes at 8:30 p.m. If you run out of food or the lines cease, you are welcome to begin cleaning up your vendor area. However, equipment will not be allowed to move from vendor spaces until the event has officially conclude.

*Vendors are required to thoroughly clean (with kitchen cleaner) the tables and chairs provided by the event. In addition, all trash, remnants, paper supplies, etc. must be picked up and disposed of properly. Upon leaving your booth area, tables and chairs are to be folded and neatly placed under the tent. Failure to adhere to these rules will result in forfeiting the refundable portion of the participation fee.

F. Tents and Table

Tents and tables will be collected by the rental company following vendor load-out.



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APPLICATION for PARTICIPATION Taste of Canton 2023

Restaurant Name: _____

Legal Business Name: _____

Restaurant Address: _____

Website (optional): _____

Facebook Address (optional): _____

Restaurant Owner's Name: _____

Restaurant Owner's Cell Number: _____

Restaurant Owner's Email Address: _____

Executive Chef's Name: _____

Executive Chef's Cell Number: _____

Executive Chef's Email Address: _____

Event Contact: Owner Executive Chef Other

If "Other"

Event Contact Name: _____

Event Contact Title: _____

Event Contact Email: _____

Business Phone: _____

Cell Phone: _____

Choose the booth size you desire:

- 10' x 10' Booth Space** **\$100 Vendor Participation Fee** (of which \$50 is refundable)
The Event provides 1 (one) 10' x 10' open-sided tent
3 (three) 6' tables
Space outside of the tent for 1 (one) grill
When you arrive on-site, your tent(s) will already be set up.
You must provide a team of at least 1 ticket-taker and 2 staff to operate.
- 10' x 20' Booth Space** **\$200 Vendor Participation Fee** (of which \$100 is refundable)
The Event provides 2 (two) 10' x 10' open-sided tents, side-by-side
6 (six) 6' tables
Space outside of the tent for up to 2 (two) grills
When you arrive on-site, your tent(s) will already be set up.
You **MUST** provide a team of at least 2 ticket-takers and 4 staff to operate.
- 10' x 30' Booth Space** **\$300 Vendor Participation Fee** (of which \$150 is refundable)
Available only to companies with multiple restaurants involved.
The Event provides 3 (three) 10' x 10' open-sided tents, side-by-side
9 (nine) 6' tables
Space outside of the tent for up to 3 (three) grills
When you arrive on-site, your tent(s) will already be set up.
You **MUST** provide a team of at least 3 ticket-takers and 6 staff to operate.

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1. What style of cuisine will be showcased at the Taste of Canton?

2. If you know, list the food samples you will serve at the event.

3. List all appliances you plan to bring that will require electrical outlets.

_____ Number of **120-volt electrical outlets** requested.
You are required to bring a 100' extension cord for each outlet.

_____ Number of **240-volt outlets** requested.
You are required to bring a 100' extension cord for each outlet.

_____ Will you bring a **generator**? If so, what size?

4. Will you bring a propane tank? YES NO

If yes, please note that propane tanks must be 10-feet away from the serving area and staked or secured to a fixed structure. Event staff will assist with this by locating your booth in an appropriate place.

If so, you must explain your purpose:

5. Do you have any special booth requests? *(The Event will make every effort to accommodate special requests within the space of our festival, however, special requests are not guaranteed.)*



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Checklist for Restaurant Vendors:

- Completed Application
- Restaurant's Certificate of Insurance (copy)

Checklist for Alcohol Vendors:

- Completed Application
- Vendor's Certificate of Insurance (copy)
- Vendor's Liquor License (copy)
- Driver's License or legal ID for servers (copy)

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Food Safety Regulations and Proof of Operating

_____ (initial here) **Yes. I agree to review and adhere to** all outdoor food service regulations as outlined by the Cherokee County Department of Health.

_____ (initial here) **Yes. I agree to comply** with the following Health Department & Fire Code Regulations

- The fire department will be on-site to inspect all vendor areas before service begins at 4:30 p.m.
- A 5-pound ABC fire extinguisher must be always available at your booth.
- Sternos must be gel (NO LIQUID Sternos allowed)
- Propane tanks must be 10-feet away from the serving area and staked or secured to a fixed structure.
- Grills are NOT allowed under tents—you will have a designated area outside of the tent for a grill.

_____ (initial here) **Yes. I agree to thoroughly clean** (with kitchen cleaner) the tables provided by the event. In addition, all trash, remnants, paper supplies, etc. will be picked up and disposed of properly. Upon leaving the vendor area, tables and chairs will be folded and neatly placed under the tent. Failure to adhere to these rules will result in forfeiting the refundable portion of the paid participation fee.

_____ (initial here) **Yes. I agree to provide** a copy of this restaurant(s) Certificate of Insurance with this application.

_____ (initial here) **Vendors serving alcohol ONLY.** Yes. I agree to provide a copy of the establishment's current license to serve alcohol and a copy of each server's current driver's license or legal identification card.

_____ (initial here) **Vendors serving alcohol ONLY.** Yes. I agree to conduct the sale of all alcoholic beverages in concert with the laws, rules, and regulations set forth by the State of Georgia. I will provide all necessary cash boxes and payment options without the assistance of the Taste of --Canton, The City of Canton, or The Mill on Etowah.

_____ (initial here) **Yes. I understand** that the Taste of Canton, The City of Canton, The Mill on Etowah, and all groups and committees associated with these entities are not responsible for (a) food safety in, and around, your vendor area; (b) adhering to health department regulations; and, (c) adhering to fire code regulations.

_____ (initial here) **Yes. I agree to provide** a VECTOR, .AI, or .EPS file of your restaurant logo to velinda.hardy@cantonga.gov by Friday, March 24, for inclusion in marketing for the Taste of Canton.

_____ (initial here) **PAYMENT:** Upon acceptance of your application, you agree to pay the appropriate Vendor Participation Fee to the City of Canton. Checks are to be made payable to Canton Main Street and the memo should include the phrase "Taste of Canton 2023."

_____ (initial here) **HOLD HARMLESS:** The restaurant(s) herein agrees to indemnify and hold the Taste of Canton, The City of Canton, The Mill on Etowah, and all groups and committees associated with these entities, harmless against all losses, liability, damage, and expense to either party.

Signature of Responsible Party: _____ Date: _____

Print the Name of Signatory Above: _____